

Neocordon

The idea that makes your customer go wow

www.neocordon.com



"we don't make advertisements we share emotions"

Why Neocordon ?

ROI x QUALITY

RETURN ON INVESTMENT

At Neocordon, we prioritize our clients' Return on Investment (ROI) by implementing strategies that are goal-oriented and quality-focused. By emphasizing ROI, we ensure that our clients' resources are utilized efficiently, leading to more focused goal achievement. Our commitment to delivering extensive quality ensures that every aspect of our services contributes to the success and growth of our clients' businesses.



Marketing

Ai

Strategy

The convergence of AI, marketing, and strategy has ushered in a transformative business landscape. By harnessing AI's capabilities, companies can make data-driven decisions, refine marketing strategies, and achieve unprecedented outcomes. AI augments marketing efforts by analyzing data to personalize content, enhancing customer engagement and loyalty.

Strategically, AI offers predictive analytics and competitive insights, enabling precise resource allocation and optimized channel selection. Automated tasks, such as chatbots and personalized content creation, elevate customer experiences, boosting conversions and brand perception. This synergy equips businesses with the agility to navigate dynamic markets, deliver tailored experiences, and execute strategies with precision, fostering growth and sustained success.





3780+ Projects

400+ Clients

2+ Years

The Interaction of Marketing and Psychology of Consumer Buying

We moved with the times and are no longer only a marketing firm; instead, we have integrated CBP with marketing to create a strong flow of advertising models.

M.R.M 2.0

Marketing Revolution Model



**MARKETING
AUDIT**



WWW.NEOCORDON.COM/ALPHA AI

**RESEARCH &
DEVELOPMENT**



Process

Test Cases

Collection of data

Vailidating



Analysis

Report



TECH

that we work with



ETM Model

At Neocordon, we offer the Extended Team Model (ETM), a solution designed to support your marketing team while optimizing costs. Our ETM seamlessly integrates with your existing team, providing the extra support needed to achieve your marketing goals efficiently and cost-effectively. With our ETM, you can enhance your marketing capabilities without the need for extensive hiring or infrastructure investment, ensuring maximum ROI for your marketing efforts.

Resource Outsourcing

At Neocordon, we offer Resource Outsourcing services that allow clients to focus on their core operations without diverting attention to secondary tasks. By outsourcing resource management to us, clients can streamline their operations, reduce overhead costs, and optimize their overall expenses. Our Resource Outsourcing solutions are designed to support your business objectives while enhancing efficiency and cost-effectiveness.

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- Dedicated Resource
- Project Manager
- Attendance tracking
- Cost optimization
- Getting approach to strategic decision and Alpha AI

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- Dedicated Resource
- Project Manager
- Attendance tracking
- 2 round interview and quality candidate selection
- Cost optimization
- Getting approach to strategic decision and Alpha AI

OFF SHORE



SERVICE AREA





Our Services

Research

**Digital
Marketing**

Consultancy

Research

Meaningful Metrics

- **Case Study Analysis**

Design to address an issue in a certain flow or domain, SWOT, Ansoff, BCG Matrix Inc.

- **Market Research**

Designed to research the current market, either before or after releasing a service or product, Gartner Competitors Analysis Inc.

- **Managment Research**

Design to study all aspect including Marketing & Sales , Finance and Management

- **Advance Research**

Design to perform different survey , collection of data ,and get an insight for future



Why Research is important before Marketing

Research is crucial for marketing as it helps businesses understand their target audience, market trends, and competitive landscape. By conducting thorough research, companies can make informed decisions about their products, pricing, promotion, and distribution strategies.

This knowledge enables them to tailor their marketing efforts to meet customer needs, resulting in more effective campaigns and higher customer satisfaction. Research also assists in identifying emerging opportunities and potential challenges, allowing businesses to adapt and stay competitive. Furthermore, research aids in evaluating the success of marketing initiatives, providing valuable insights for refining strategies and achieving better results. In essence, research forms the foundation of data-driven marketing, ensuring that resources are allocated wisely and efforts are aligned with customer expectations and market dynamics.



Modern MARKETING

THE BOOM YOU NEED



ADVERTISEMENT

Advertisement on different platforms, keywords research

SALES PROMOTION

Lead Management

SEO

ON PAGE, OFF PAGE

BRANDING

A to Z

Graphic Designing

Flyers ,Poster and promotional content

Social Media Handling

Depends upon platform

Consultant

The Power of Brain

DYNAMIC WEBSITE , ECommerce

10 PAGES DYNAMIC WEBSITE WITH HOSTING AND DOMAIN FOR 1 YEAR

Marketing & Sales

Strategic Management

Cost Optimization

Process enhancement



MBA,PGDM - Harvard,IIT, Top Tier2, 2+ exp

How we work ?



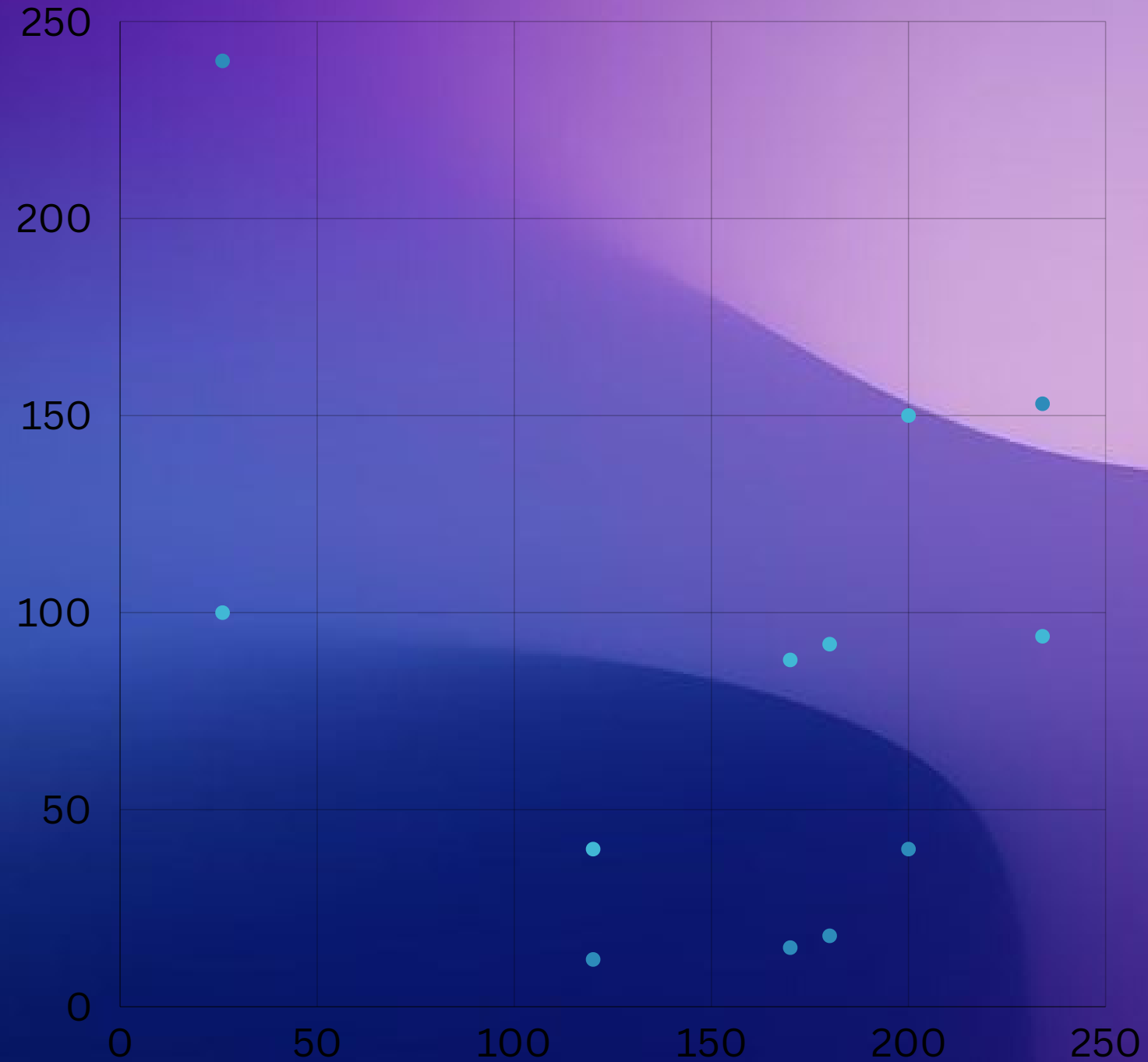
01 Collecting of Information

02 Audit the information

03 Analyze the information

04 Execute the plan

Past Results



Results

Post engagements	1,614
Cost per Post engagements	₹0.0510
Reach	7,590
Impressions	8,768

Results

Messaging conversations started	331
Cost per Messaging conversations started	₹5.65
Reach	76,033
Impressions	145,579

Results

Page Likes	497
Cost per Page Likes	₹1.03
Reach	10,376
Impressions	16,405

WE SIGNED AN NDA, THEREFORE THIS DECK WON'T CONTAIN ANY INFORMATION ON PREVIOUS CLIENTS.

Have you got any inquiries?

We are pleased to respond and anticipate doing business with you.



Neocordon

www.neocorodon.com